

Privacy Policy: We use the personal data collected through the course of your membership, including without limitations your access to and use of the club, www.energyplus.ae or the Energy Plus mobile application (“Digital Properties”), in an effort to fulfil our commitment to offering and providing unparalleled member service.

· Please read our current Privacy Policy, available at <https://www.energyplus.ae/privacy.html> (“Privacy Policy”), so that you may understand our privacy practices, including the types of personal data we collect, how we use this personal data and with whom we share it. A summary of our Privacy Policy is provided of you convince below. In the event of a conflict with the following summary and our Privacy Policy, the Privacy Policy will give the control. We may periodically update the Privacy Policy and this summary, in our discretion, to reflect change in our privacy practices, the Digital Properties and applicable law. You should review the Privacy Policy from time to time to ensure you are happy with our current policy

·Collection of Information: Information collected may include without limitation name and contact information, information you provide in your communication with us (including interactions on social media), demographic information, credit card and other payment information, information on how you use and interact with Energy Plus and its Clubs and Digital Properties (including without limitation information on check-ins, class bookings, personal training and session notes and logs from your trainer or instructor), browser and device information and other information your provide to us (including without limitation information regarding health, physical condition, nutrition, fitness goals and workout results).

· Use of information: Information, Pictures and videos may be used to, without limitation administer your membership and provide you with ancillary services such as personal training: respond to your inquiries and questions, provide special offers and promotional materials (See Marketing Communications below), communicate with you regarding your account, billing, club updates and operational information; provide Energy Plus’s products and services and otherwise satisfy Energy Plus’s legitimate business purpose and needs. Information may be used to deliver you a more relevant and curated experience. Information may be combined with other information collected about you during the course of your relationship with Energy Plus. Depending on the nature of the communication, Energy Plus may contact you by email, telephone, text or other means, automated or otherwise.

·Disclosure of information: Information may be disclosed to third parties as needed to administer your membership and operate Energy Plus’s business, including without limitation for compliance, legal and protection purposes. Energy Plus may share with third parties certain aggregated and/or anonymized data with third parties that may include your information but does not identify you. In the event of a merger, sake of the business or other corporate transaction, information will be transferred to the relevant third party without notice to you.

· Marketing Communications: Energy Plus may use your personal data to provide special offers, promotions, and information about Energy Plus and our service offerings to you. We may also use your personal data to determine if you are eligible for certain offers, - for example, discounted membership rates offer to your company’s employees. We may also send you newsletters and information about products services and promotions of our business partners and affiliates that we think you may find interesting.

·If you do not wish to receive any marketing emails, you can opt out of future mailing by clicking in the unsubscribe link located on the bottom of the relevant email. If you are a member and have established an account on the Digital Properties, you can also unsubscribe at any time by logging in and adjusting your communications preferences. Although we strive to update our email list as frequently as possible, you might receive another promotional email before we are able to remove you from our lists. If you are a member, please note that even if you opt-out of receiving promotional emails, you will continue to receive administrative and operational communications regarding your membership, such notices regarding billing or club closures, as described above.